

Botox, but not as you know it

Kelsey Ferencak discovers the latest injectable trend that is sure to raise some eyebrows

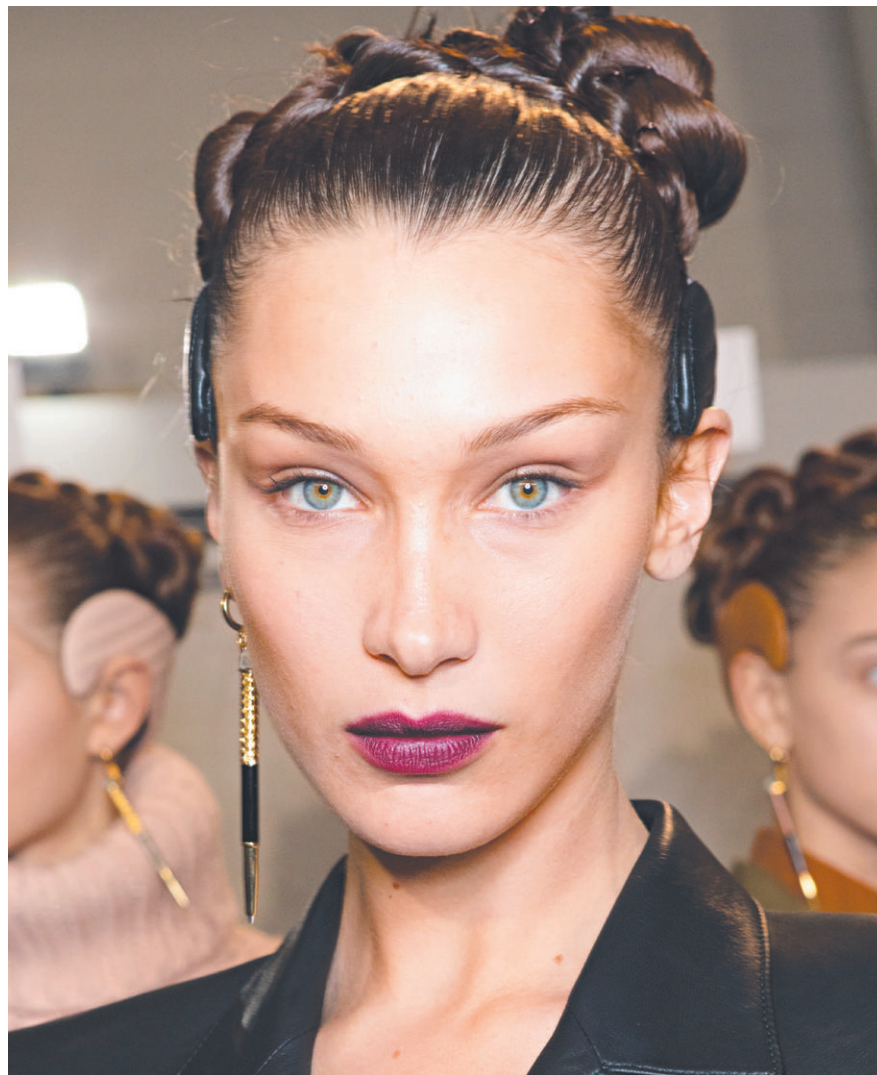
If you thought the pandemic would have a negative impact on injectables and cosmetic surgery, you're in for a surprise. In fact, according to Australia's leading aesthetic physicians, the number of clients booking in appointments once clinics began to reopen has been overwhelming – with anti-wrinkle injections being the most popular. And it makes sense, considering the Australasian College of Cosmetic Surgery revealed an annual national spend of more than \$350 million on wrinkle-reduction procedures alone.

But the next wave of injectables doesn't just target fine lines. Make way for the Botox brow lift. Unlike traditional face and eyebrow lifts that require going under the knife, this relatively new procedure can achieve similar results with just a few strategic jabs of the needle.

It is becoming an increasingly popular approach, one that works to lift and lengthen the skin above the brow and forehead for a more open and feline-esque eye area and defined brow bone. The difference is subtle but significant – and not as permanent or painful (on both your face and your wallet) as its predecessor.

The founder of Sydney-based Artiste Plastic Surgery, specialist plastic surgeon Dr Jack Zoumaras, tells *Body+Soul* it comes down to trends. "There were tapered arches like Grace Kelly and rounded shapes like Sophia Loren, but the evolution now looks more feline like Bella Hadid. Technically, this shape is easier to do than those of the past, as you're just lifting the arch of the brow."

Dr Zoumaras continues: "A Botox brow lift works by changing the tension of the muscle that closes the eye, which allows for a natural lifting effect. When it comes to risks, it's important to go to a trained injector who understands anatomy to avoid the chance of injecting the wrong muscle, which could cause the eyelid to droop. Results vary depending on what product is used, but in 10 days you should get maximum effects and it should last up to four months." ♦



THE TRIAL



Botox brow lift
\$350-\$500, [artiste
plasticsurgery.com.au](http://artisteplasticsurgery.com.au)

Never had an anti-wrinkle injection? Don't be scared. The needle's prick feels a lot like the sting of an elastic band flicking your skin and doesn't linger long. Dr Zoumaras places two injections above both eyebrows and the treatment is over within minutes, with no evidence that needles were used.

There's no downtime, though you will need to avoid exercising for 24 hours. Results vary from person to person, but after a week, I notice a natural lengthening and lifting of both my brows, and my eyes are wide and I look more awake. A good clinician should allow you to check back in a couple of weeks to ensure you're happy with the results and your brows are balanced.

Just Landed

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Is your skin in need of a radiance boost? This multipurpose glow gel works to add sheen as well as a subtle hint of other-worldly colour to lips, cheeks, eyes and limbs.



Westman Atelier Eye Love You Mascara in Clean Black, \$101.42, net-a-porter.com

Acclaimed make-up artist Gucci Westman formulated this mascara with 96 per cent natural ingredients. It's free from synthetics and silicones, and promises not to smudge or crumble.



Ultra Violette Sheen Screen SPF50 Hydrating Lip Balm in Peach, \$25, ultraviolette.com.au

Upgrade your regular lip balm with this peach-tinted, nourishing and protecting tube packed with lanolin, shea butter, cacao-seed butter and SPF50.

